

BEMM767 (Year-2018/2019)

Hospitality Resources Management

View Online



30 items

LibGuides: Online Library Support and Resources for Your Subject (1 items)

Management - LibGuides at University of Exeter

[Webpage](#)

Core readings (5 items)

These are the main texts that the instructional material for lectures and tutorials will draw upon.

Hospitality Marketing - David Bowie, Francis Buttle, Maureen Brookes, Anastasia Mariussen, 2016

[Book](#)

Greening your hospitality business: for accommodations, tour operators, and restaurants - Jill Doucette, J. C. Scott, 2015

[Book](#)

Hotel design: planning and development - Richard H. Penner, Lawrence Adams, Stephani Robson, Taylor & Francis, 2013

[Book](#)

Sustainability in the hospitality industry: principles of sustainable operations - Willy Legrand, Philip Sloan, Joseph S. Chen, 2016

[Book](#)

Sustainability in the hospitality industry: principles of sustainable operations - Philip Sloan, Willy Legrand, Joseph S. Chen, 2016

[Book](#) | Print edition.

Hospitality design and hospitality management literature (9 items)

Hotel lobbies and lounges: the architecture of professional hospitality - 2012

[Book](#)

The theory of hospitality & catering - David Foskett, Patricia Paskins, Andrew Pennington, 2016

[Book](#)

Sustainability in hospitality: how innovative hotels are transforming the industry - Miguel

Angel Gardetti, Ana Laura Torres, 2016

Book

Hospitality management and organisational behaviour - Laurie J. Mullins, Penny Dossor, 2013

Book

Handbook of hospitality marketing management - Haemoon Oh, Abraham Pizam, 2008

Book

Handbook of hospitality strategic management - Michael Olsen, Jinlin Zhao, 2008

Book

The Routledge handbook of hospitality management - Ioannis S. Pantelidis, 2014

Book

Hospitality supervision and leadership level 3 - Patricia Paskins, 2015

Book | This is a little basic but Chapter 4 may be useful.

The Cornell School of Hotel Administration on Hospitality: cutting edge thinking and practice - Michael C. Sturman, Jack B. Corgel, Rohit Verma, 2011

Book

Business models (1 items)

Business model generation: a handbook for visionaries, game changers, and challengers - Alexander Osterwalder, Yves Pigneur, Tim Clark, 2010

Book

Print books (1 items)

Tihany: iconic hotel and restaurant interiors - Adam Tihany, 2014

Book

Journal articles (1 items)

'Hotel Design: The Need to Develop a Strategic Approach' [in] International Journal of Contemporary Hospitality - Amanda West, Elizabeth Purvis, 1992

Article

Academic Journals (2 items)

International Journal of Contemporary Hospitality Management

Journal

Cornell Hospitality Quarterly

Journal

Trade Journals (3 items)

Caterer and Hotelkeeper

Journal

Green Hotelier

Website

National Real Estate Investor, Hotels

Webpage

Useful web resources (7 items)

www.caterer.com

Website

| UK based trade press site, has an article search facility, very useful

www.ehotelier.com

Website

| International hotel industry site, you can sign up for a daily e-mail which tells you what is going on throughout the world

www.instituteofhospitality.org

Website

| UK professional body site, you can be an affiliate member of the HCIMA which entitles you to even more rights to the site. The association is changing its name to the Institute of Hospitality as from April 2007

www.hospitalitynet.org

Website

| A general website for the industry, has a search facility

<https://lodgingmagazine.com/>

Website

| The official publication of the American Hotel and Lodging Association (AHLA)

<https://www.visitbritain.org/>

Website

| The UK's destination marketing organisation

<https://www.str.com/>

Website

| Features useful source of facts and figures for the hospitality and tourism sectors